



## FRESH TRACKS: EXPLORE SUN VALLEY'S BACKCOUNTRY WITH KNOB HILL INN'S NEW GETAWAY PACKAGE

*Recently renovated hotel partners with renowned outfitter to provide a customized insider's adventure*



*Caption L-R: Knob Hill Inn in Sun Valley, Idaho; Backcountry skiing in Sun Valley, Idaho*

**Ketchum, Idaho (January 18, 2012)** – In partnership with Sun Valley Trekking, the recently renovated Knob Hill Inn invites weekend warriors to experience the untouched powder and pristine beauty of the Sun Valley landscape with the new *Experience Sun Valley Backcountry* package.

“As a longtime resident of the area, I am thrilled to partner with Sun Valley trekking to provide this experience for our guests,” said Knob Hill Inn General Manager Joe Vallance. “From mountain treks to backcountry skiing, this guided package caters to the desired level of adventure of each guest.”

With a professional guide from [Sun Valley Trekking](#) leading the way, the *Experience Sun Valley Backcountry* package allows guests to customize their adventure by choosing from a ski tour along a remote alpine ridgeline while learning avalanche awareness skills, skiing the steep and deep or taking their ski mountaineering skills to the next level.

The package includes a two-night stay in one of Knob Hill Inn's newly renovated King Rooms, one full day of guided backcountry skiing with a certified guide from Sun Valley Trekking, a deluxe picnic lunch for two, and transportation to and from the chosen ski area. As always, packages at Knob Hill Inn include a daily signature continental breakfast. Rates start at \$459 per night excluding taxes and gratuities with advance reservations required.

Please note that the *Experience Sun Valley Backcountry* package is subject to snow conditions. Rental equipment is not included. Rates are based on double occupancy and subject to availability. Blackout dates apply. All package amenities are per room, per stay, unless otherwise noted.

### **About Sun Valley Trekking**

Sun Valley Trekking has been exploring wild landscapes with guests since 1982. Its purpose is to sustain the human spirit through adventure and exploration. As one of the foremost wilderness hut-to-hut ski operations in North America, its six backcountry huts and yurts provide exceptional opportunities for hut-skiing, field-based avalanche education courses, mountain biking and summer trekking in the mountains of central Idaho. As licensed outfitters and guides for telemark and randonee skiing, cross-country touring, snowboarding, snowshoeing, mountain biking and trekking, we specialize in custom guided treks year round. And, with unique adventure opportunities based out of Yellowstone, Alaska and Chile, Sun Valley Trekking provides the highest-quality, awe-inspiring adventure that keeps guests coming back year after year. For more information on Sun Valley Trekking, please visit [www.svtrek.com](http://www.svtrek.com).

### **About Knob Hill Inn**

Situated in the heart of Sun Valley, Knob Hill Inn pairs European alpine charm and distinctive service with unparalleled views of world-famous Bald Mountain, and the majestic Sawtooth and Boulder Mountain ranges. Its central location, within walking distance to downtown Ketchum, offers instant access to the outdoor recreation for which the iconic ski town is known, including skiing, snowshoeing and ice skating in the winter, and fishing, golf, hiking, biking and more in the warmer months. The recently renovated hotel offers 29 graciously appointed guest rooms, event spaces and outdoor garden terraces. The Grill at Knob Hill, located in the hotel, provides guests a casual and comfortable, yet sophisticated venue to enjoy distinctively Northwest cuisine. For more information on Knob Hill Inn, please visit [www.knobhillinn.com](http://www.knobhillinn.com).

### **About Columbia Hospitality**

Columbia Hospitality, Inc. (Columbia), a Seattle-based hospitality management and consulting firm specializing in luxury hotel and resort management, was founded in 1995 by John Oppenheimer. Columbia's growing portfolio of premier properties, including boutique hotels, award-winning resorts, event venues and conference centers, offers world-class service in exquisite settings. Columbia creates memorable experiences for guests and team members while achieving phenomenal results for owners. The company's continued success has led to an international expansion of the consulting division and more than 100 hospitality development projects worldwide. For more information about Columbia and a full list of properties visit [www.columbiahospitality.com](http://www.columbiahospitality.com).

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